



## NoProblemos Advise about Intellectual Property

The civic association eSlovensko has been involved in the formal education of children and youth for a long time and is constantly expanding its activities. In the sphere of media education it is known for its Internet security projects.

One new and interesting project is the comic series NoProblemos. The main heroes are buddies who help children with orientation in topics of intellectual property rights and culture tolerance. Comics can also be watched by children on Instagram. The form of a comic has been chosen by the authors for reasons of time - reading comics takes only few seconds. There is a clear and brief explanation of the problem solved by NoProblemos friends in a small area. The group of friends is similar to today's kids who spend a lot of time on the Internet and use mobile phones. The aim of the project is to educate, safeguard and protect children and youth in Slovakia. The theme and script was created by Miro Drobny, the comics were illustrated by Kamila Krkošová.

Part of the project is also the website [www.matfilipa.sk](http://www.matfilipa.sk). The website includes a simple way to explain the issue of intellectual property. The website offers a guide to intellectual property rights that children can download to their mobile phones and teachers can order it for educational purposes. Both the book and the guide are free.

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